

# Paris 2024

Engaged for climate action

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December 11th, 2018 - **COP24 Katowice**



An aerial photograph of Paris, France, showcasing the city's dense urban landscape and the Seine River. The Eiffel Tower stands prominently in the upper right, with the Olympic rings logo at its base. In the foreground, the Grand Palais and Petit Palais are visible, surrounded by greenery and temporary Olympic structures. The text 'Our ambition' is overlaid in large white letters on the left side of the image.

# Our ambition

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Revolutionary Games :  
Spectacular & Sustainable

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# Sustainable

An architectural rendering of a sustainable urban development. The scene features a wide river flowing through the center, with modern, multi-story buildings lining both banks. The buildings have various facades, including some with large glass panels and others with more solid, textured walls. Green spaces, including trees and landscaped walkways, are integrated throughout the development. In the foreground, a large, rectangular, blue-tinted structure with the Paris 2024 Olympic logo is visible. The sky is bright blue with scattered white clouds. The overall atmosphere is clean, modern, and environmentally conscious.

Socially responsible and inclusive.

Most ambitious environmental delivery  
and legacy.

# Our environmental strategy

01 A Zero Carbon Agenda

02 Exemplary Games delivery

03 Sports for Climate and Environmental action

# 01 A Zero Carbon Agenda

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- First Games aligned with the Paris Agreement
- Further reduce emissions
- Compensate remaining emissions
- Embed Carbon Agenda in all our operations



# 02 Exemplary Games Delivery



## 3 priorities for new Olympic constructions



### Carbon

Full lifecycle  
Distributed & shared  
renewable energy  
Circular economy

**Anticipating future  
standards**



### Climate

Resilient city ready for  
2050  
Universal access  
New way of living

**Living happily in the  
city in 2050**



### Biodiversity

Systemic approach  
to biodiversity  
Water cycles  
Urban farming

**Reconciling buildings  
and nature**

# 02 Exemplary Games Delivery





# 03 Sports for Climate and \_ environmental action

Joint actions with – and for- :

- National territories
- International Sports organizations and Federations
- Employees of partnering organizations
- Green Ambassadors (athletes, leaders)
- NGOs and International Organizations
- General Public





# **CREATE** Sustainable Games



**Commitment** to the Paris Agreement and to a Zero Carbon agenda

**Revolution** both spectacular and sustainable Games

**Engagement** work with all Sports stakeholders for « greener » sports practice

**Awareness** leverage the Games to drive awareness on the environmental agenda

**Transformation** lower the overall impact and transform large scale events

**Empowerment** leverage and empower stakeholders to maintain efforts beyond the Games

# Join us to carry this torch

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We need **Athletes**

We need the **IOC**

We need **public authorities**

We need our **partnering companies**

We need **NGOs and IOs**

We need **YOU**





**PARIS 2024**



**PARIS 2024**  
JEUX PARALYMPIQUES

