



POTSDAM INSTITUTE FOR
CLIMATE IMPACT RESEARCH

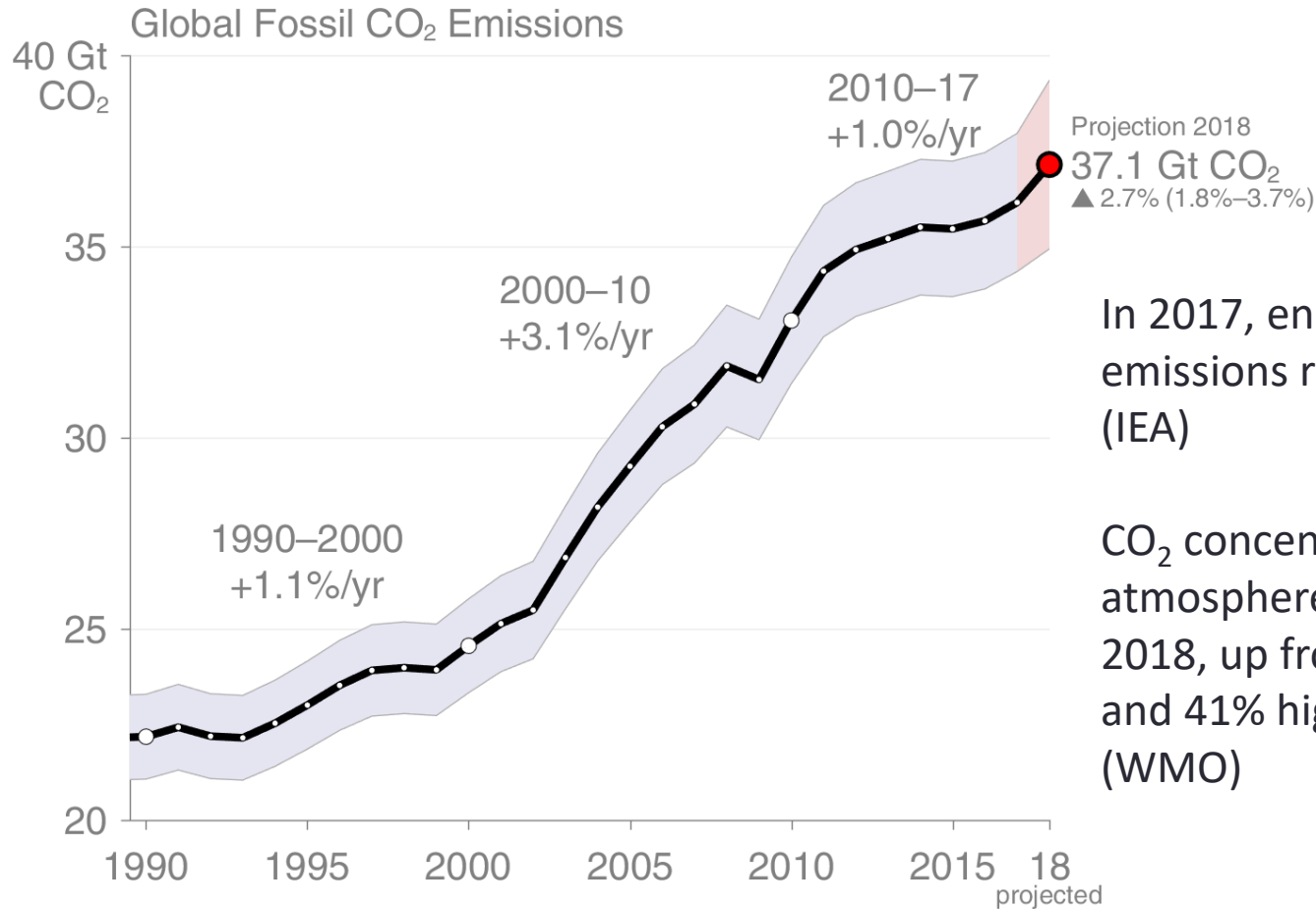
Demand Side, Coal and Sustainable Development

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GCA SDG 12: Impacts for a more sustainable and
responsible consumption
UNFCCC Marrakech Partnership

Katowice, 8 December 2018

Emissions are rising!



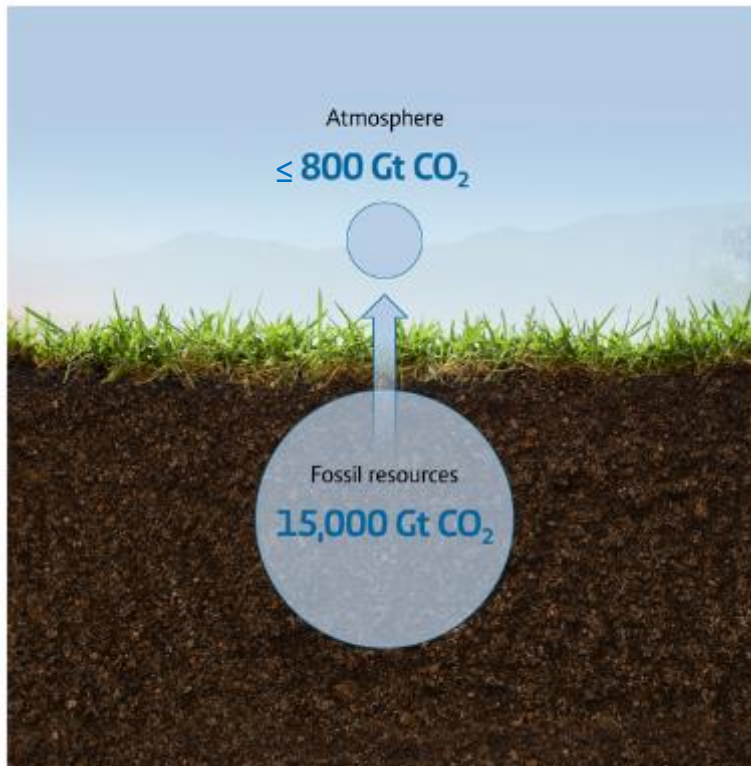
In 2017, energy-related emissions reached a record-high (IEA)

CO₂ concentrations in the atmosphere reached 405 ppm in 2018, up from 400 ppm in 2015, and 41% higher than 1990 (WMO)

Estimates for 2015, 2016 and 2017 are preliminary; 2018 is a projection based on partial data.

Source: [CDIAC](#); [Le Quéré et al 2018](#); [Global Carbon Budget 2018](#)

The climate problem at a glance



Source: Bauer et al. (2014); Jakob/Hilaire (2015)

Resources and reserves to remain underground until 2100 (median values compared to BAU, AR5 Database)

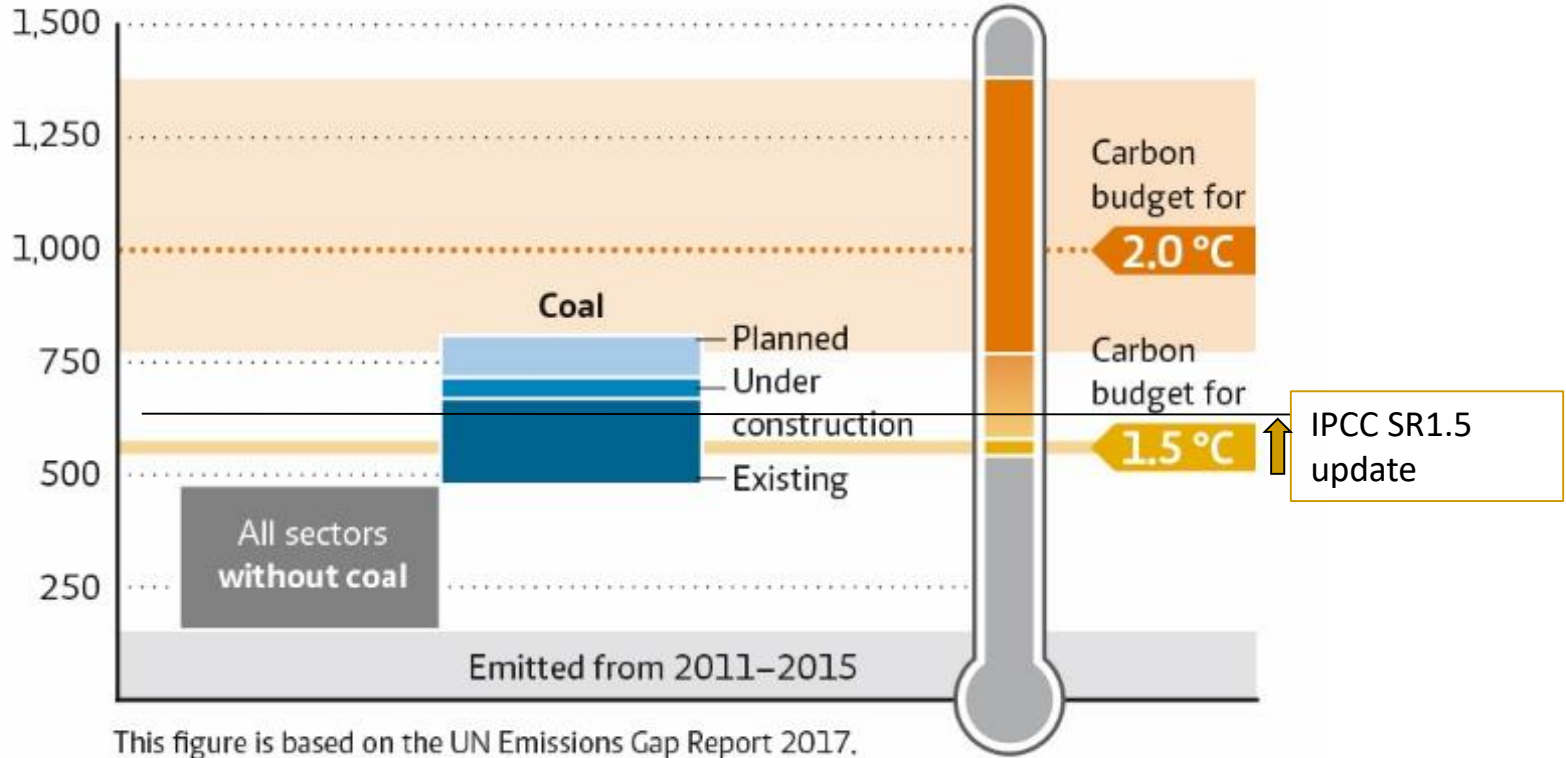
Until 2100	With CCS [%]	No CCS [%]
Coal	70	89
Oil	35	63
Gas	32	64

70 – 90% of available coal reserves and resources will need to stay in the ground if climate targets are to be achieved.

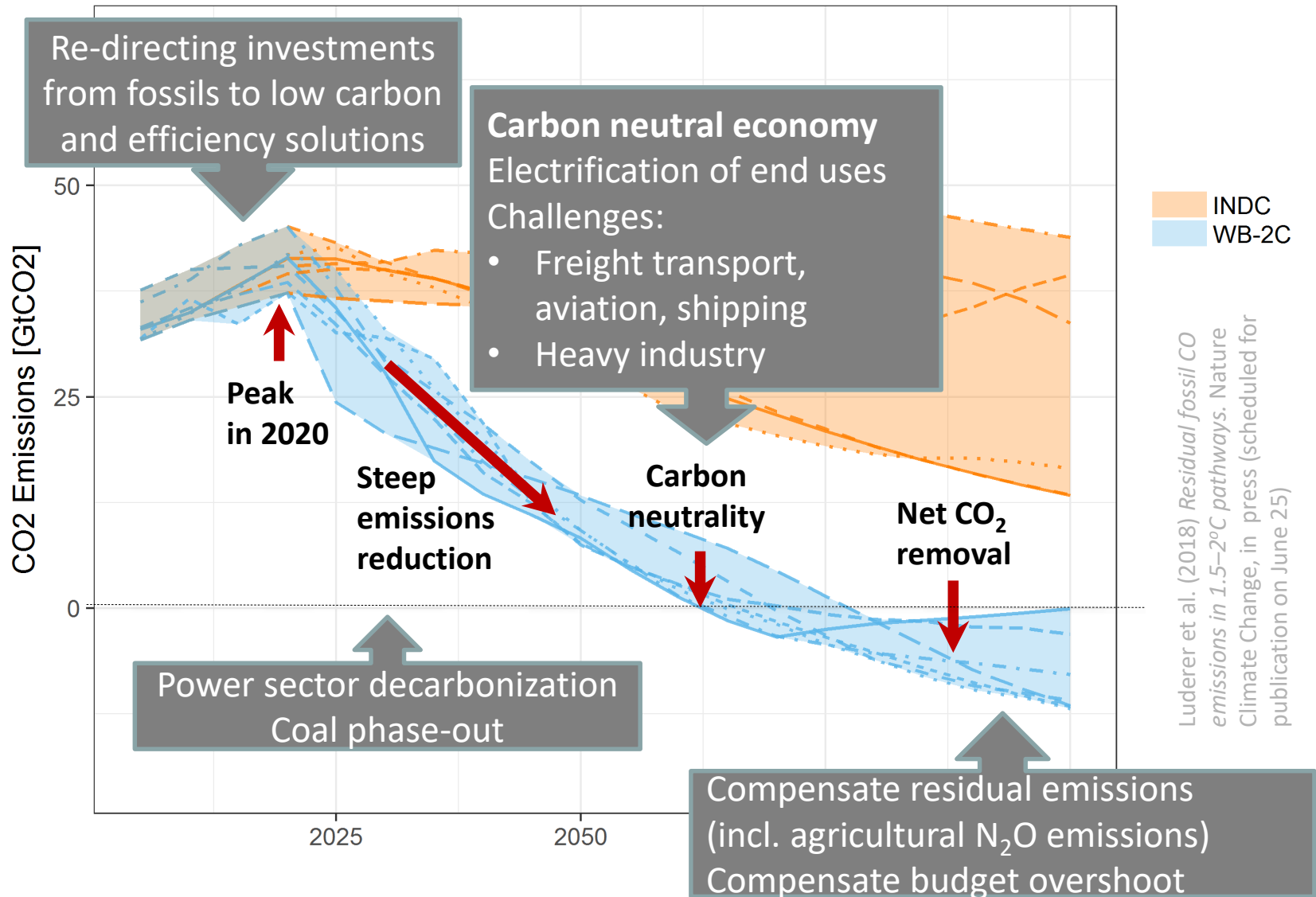
Coal consumes the CO₂-Budget

Coal eating up carbon budget

Committed global emissions (Gt CO₂)



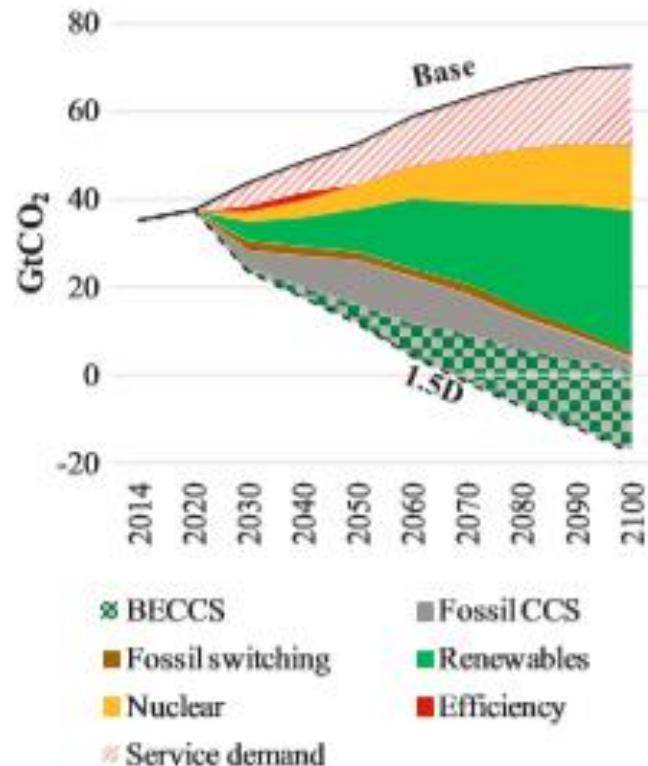
General Structure of Deep Mitigation Pathways



Why demand-side climate solutions?

- So far the demand-side is generically treated in scenarios
- Large-scale demand change may avoid NET dependence ([Mousavi and Blesi 2018](#), [van Vuuren et al 2018](#), [Grubler et al 2018](#))
- Disparate social sciences suggest bits and pieces on demand, consumption, lifestyles, services, and other social aspects of mitigation.

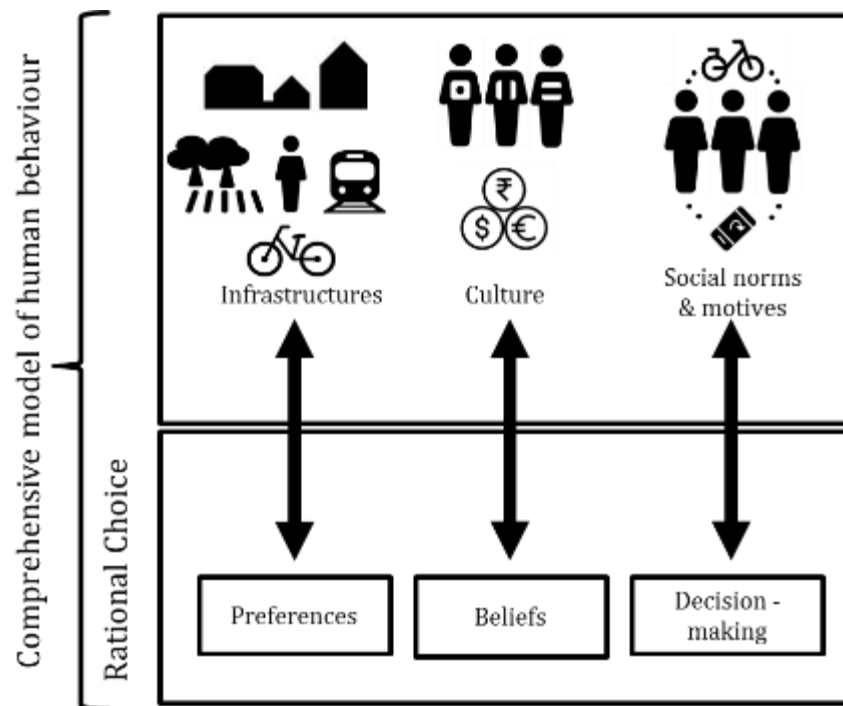
→ The demand-side, and services deserve detailed characterization and comprehensive assessment.



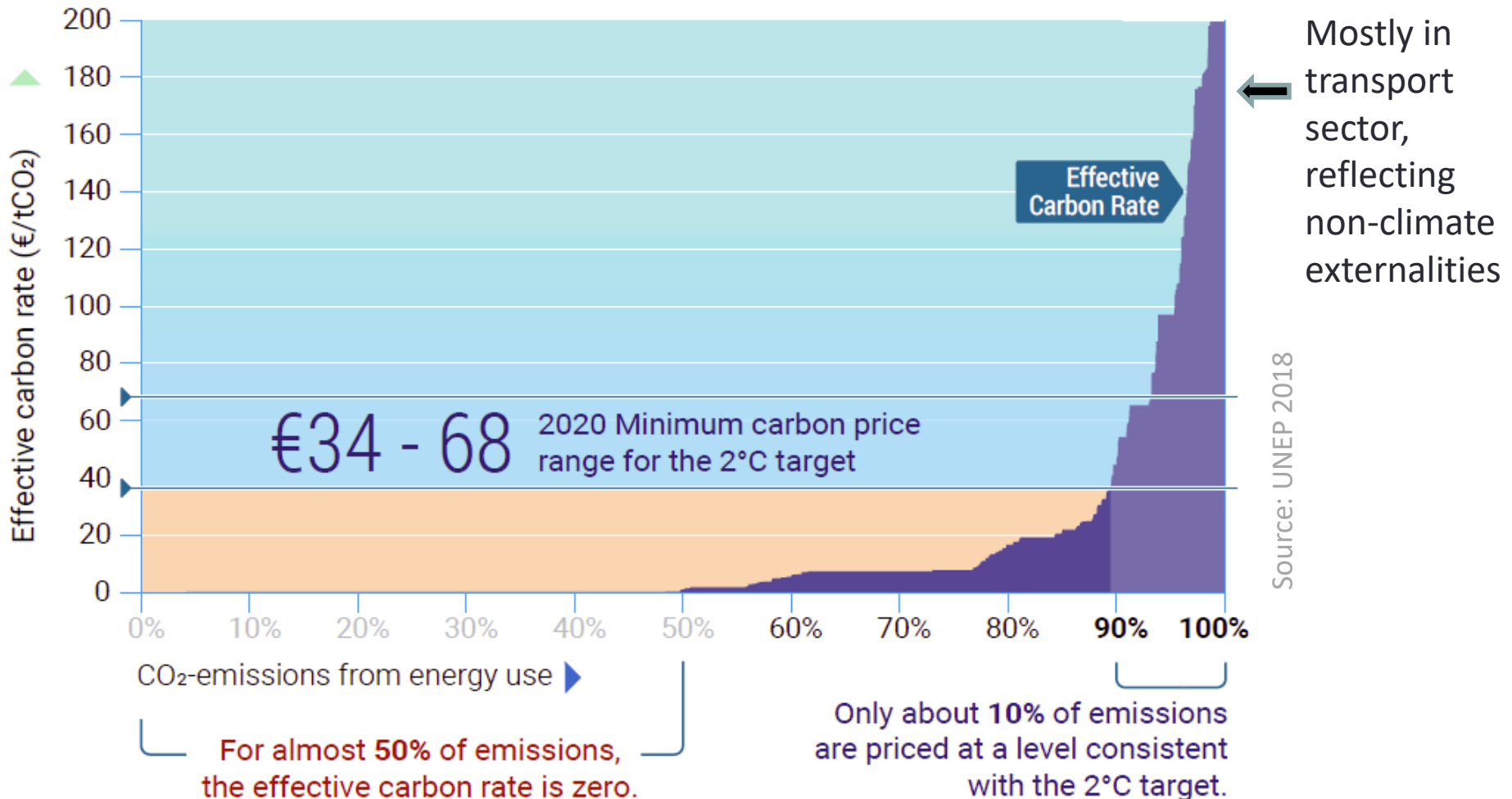
Behavioral economics for climate change mitigation

- Consumers often deviate from rational choice
- Time inconsistent preferences, e.g. in residential location choice
- Spatial setting forms preferences endogenously
- Policy solutions, such as infrastructure investments, differ with choice model and normative viewpoint
- (→ cyclical understanding between facts and values)

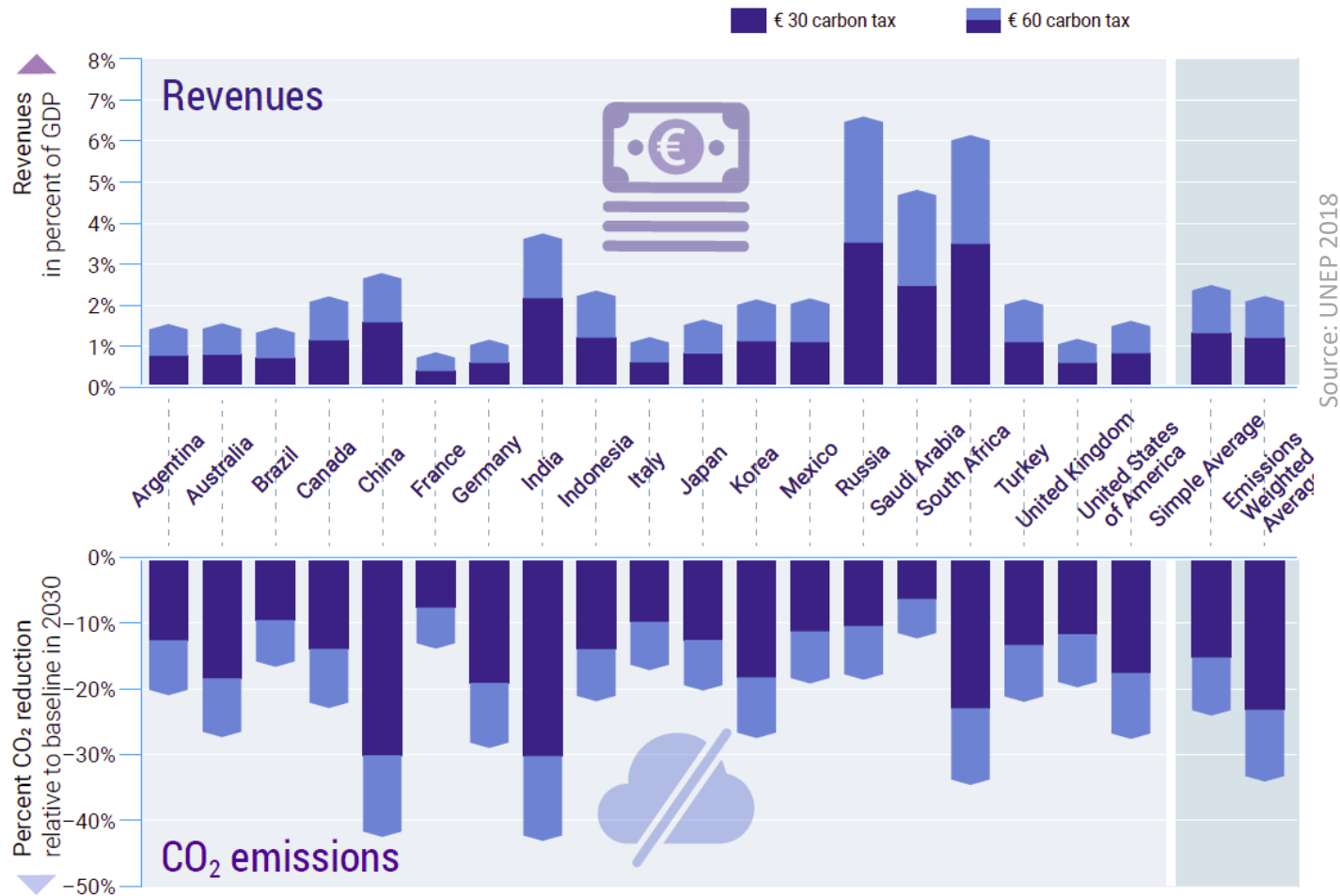
Mattauch et al, 2015 / Creutzig et al, 2016



Most emissions are not covered by a price



CO₂ taxes lead to significant revenues



Thank you!

