



BEETHOVEN  
**Pastoral**  
PROJECT  
A GLOBAL STATEMENT FOR THE  
PRESERVATION OF NATURE



**United Nations**  
Climate Change

## Press Conference, 14.11.2017

Moderation: **Nick Nuttall**, Spokesperson for the UN Framework Convention on Climate Change

- **Ashok Sridharan**, Lord Mayor of the Beethoven- and UN-City Bonn
- **Maria Krautzberger**, President of the Umweltbundesamt - German Environment Agency
- **Ovais Sarmad**, Deputy Executive Secretary of the UNFCCC
- **Dirk Kaftan**, General Music Director of the City of Bonn
- **Luis Gago**, Musicologist, Artistic Advisor to the Beethoven House Bonn
- **Christian Lorenz**, Artistic Director of the Beethoven Anniversary Society BTHVN2020



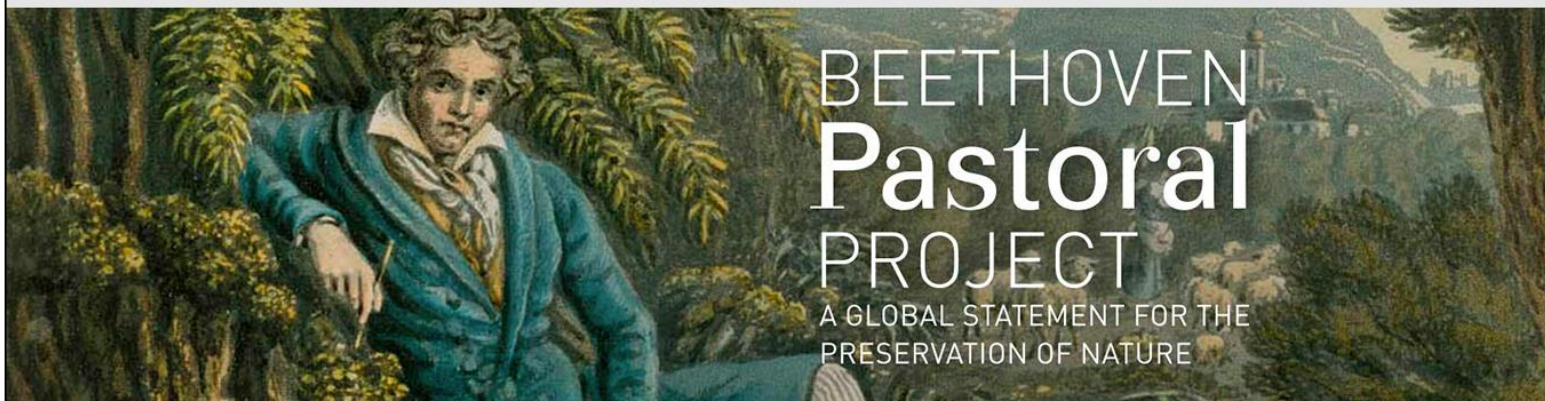
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# Christian Lorenz

Artistic Director of the Beethoven Anniversary Society BTHVN2020



To mark the occasion of Ludwig van Beethovens 250<sup>th</sup> birthday the **BEETHOVEN PASTORAL PROJECT** invites artists from all over the world...

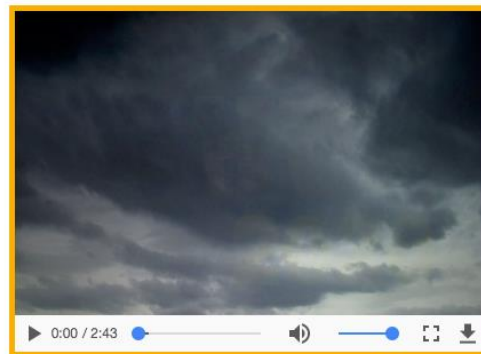
... to form a network through their engagement with Beethoven's 'Pastoral' Symphony and

... to take a stand against environmental degradation and to stand up for the UN's sustainable development goals and the Paris Agreement with

... a performance of 'their Pastoral' on United Nations World Environment Day in 2020



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#### Partners







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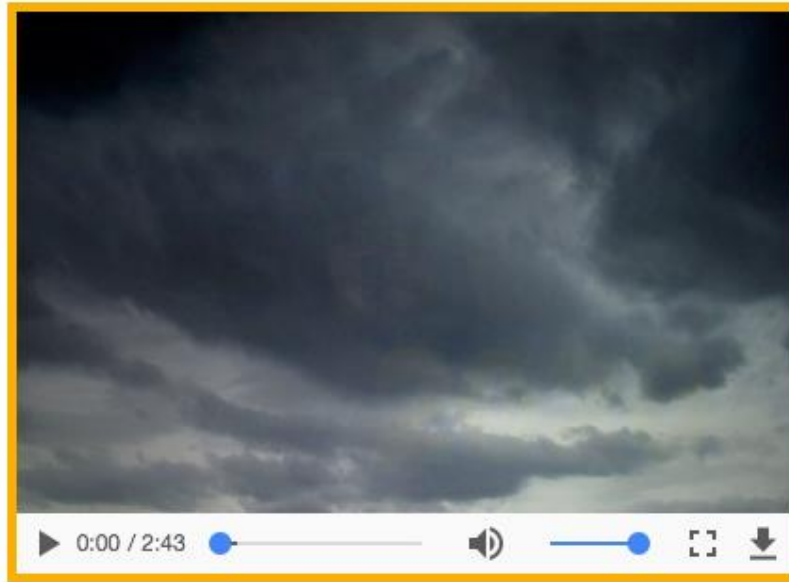
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**BTHVN**  
**2020**



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# Luis Gago

Musicologist and Artistic Advisor to the Beethoven House Bonn





Participation

Registration

Participants

Material &amp; Downloads

BTMNVN  
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## Registration

**Get involved with art and sustainability - become a part of the BEETHOVEN PASTORAL PROJECT and BTHVN2020!**

Artists around the world are encouraged to help shape the BEETHOVEN PASTORAL PROJECT: Online in the PASTORAL NETWORK and / or live on the PASTORAL DAY, the [UN World Environment Day](#) on 5 June 2017.

The call goes out to orchestras, ensembles, composers and musicians of all genres to perform 'their' Pastoral. Artists from other disciplines (eg dance, literature, design, film, video) can also participate and are invited, as are musicians from the electro and hip-hop scene, to make use of the material available in the [download area](#) as creative material and samples.

After activation by BTHVN2020, the participant's profile will be viewable online. Participants will be given access to material and the project logo. At the time of initial registration, participants are asked to submit a statement which relates their own project with the topics of 'sustainability' and 'environmental protection'.

Enter your details to register:

**Name of Institution / Artist**

**Category**

**Responsible artistic director / head**

**Contact person**

**Company**

**Address**

**City**

**Postcode**







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Deputy Executive Secretary of the UNFCCC



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# Maria Krautzberger

President of the Umweltbundesamt – German Environment Agency





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[www.beethoven-pastoral-project.com](http://www.beethoven-pastoral-project.com)

[www.bthvn2020.de](http://www.bthvn2020.de)